



## Position Details

<b>Position Title</b>	Director of Membership
-----------------------	------------------------

## Position Overview

The Director of Membership plays a pivotal role in the leadership and management of the club's weekly activities. They will also have a strong role to play in the implementation of the club's strategic plan.

This position is responsible for strategic oversight of member services in compliance with the standards and procedures set out by SLSWA and SLSA.

This role will suit a person with strong leadership qualities.

## Responsibilities

Membership growth and retention strategies (data analysis).

Member engagement and culture (onboarding, diversity & inclusion, volunteer coordination, outreach, digital experience, family engagement, etc.).

Member value and benefits (recognition, awards, sponsor benefits, partner rewards, value enhancement, etc.).

Conduct, conflict and welfare matters (including emergency & safety protocols, brand and reputation management).

Event engagement and management (social).

Member revenue strategies.

## Skills and Experience

This role will suit a person with strong leadership qualities and good organisational and communication skills.

They should also be familiar with activities across all operational areas.

## Position Description Approval

Name	Signature	Date
<b>President</b>		___/___/___